



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2021

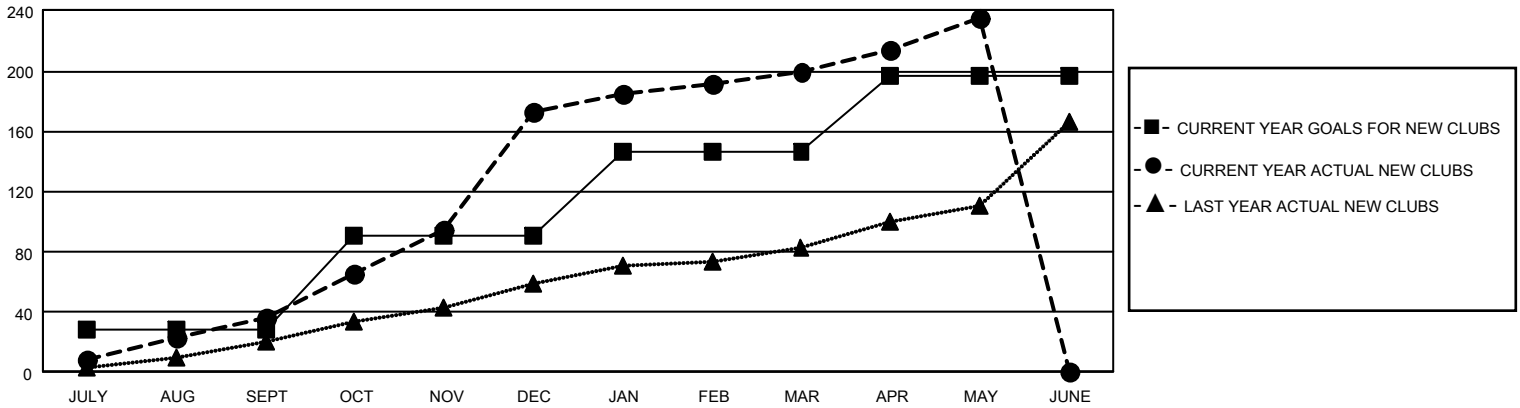
GAT Constitutional Area 3

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

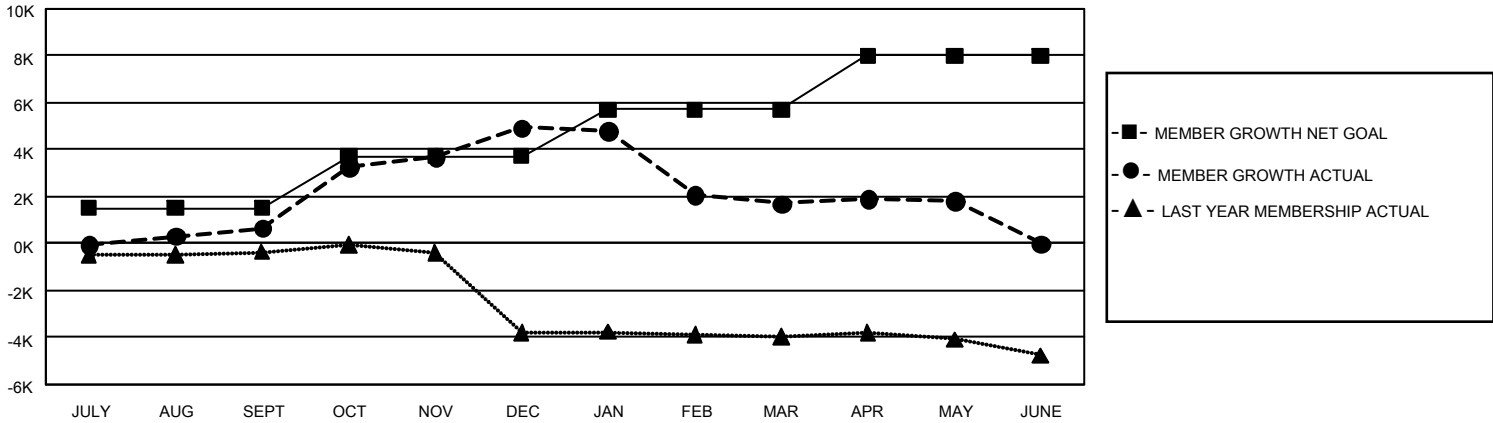
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	87	36	26
OCT/NOV/DEC	186	137	12
JAN/FEB/MAR	165	27	221
APR/MAY/JUNE	153	35	14

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1500	3,852	2,843
OCT/NOV/DEC	2234	9,671	5,094
JAN/FEB/MAR	1977	2,181	5,064
APR/MAY/JUNE	2292	2,606	2,125

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 273	2,473 CLUBS OF 4,442 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	50,929 (48.40%)
DECEASED	1,258	FEMALE	54,297 (51.60%)
CLUB CANCELLED	3,362	TOTAL FAMILY UNIT MEMBERS	39,243
OTHER	10,504	FAMILY MEMBERS PAYING HALF DUES	21,754
TOTAL	15,124	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	